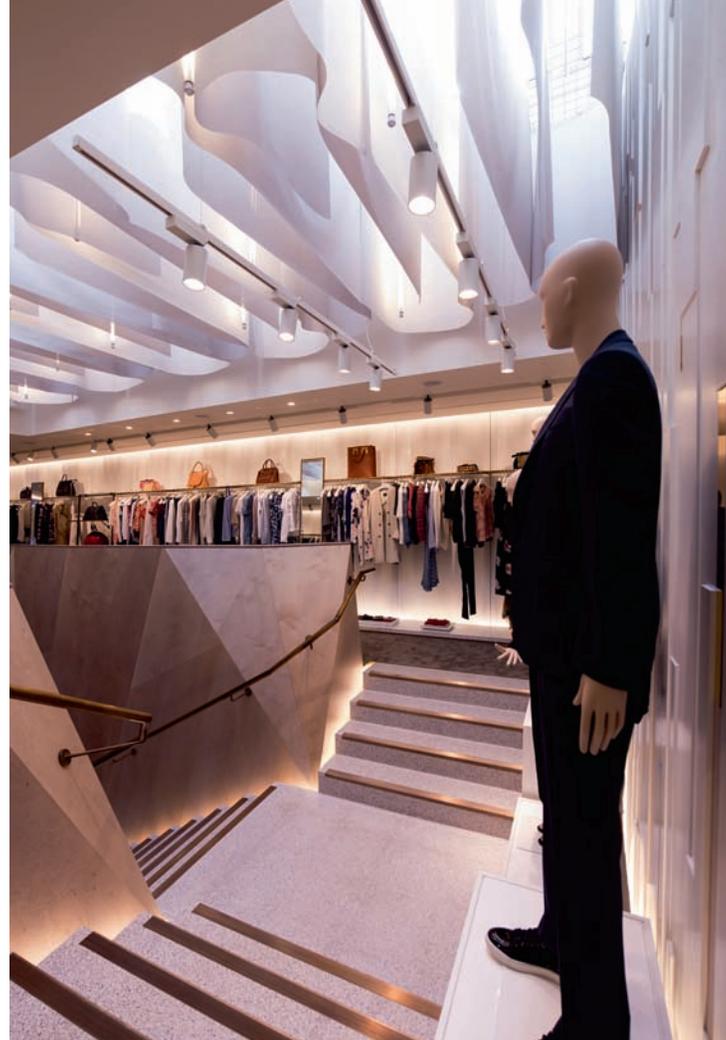


Out and About
**Paul Nulty Lighting
Design (PNLD)**
MATCHESFASHION.COM
Wimbledon, UK



Matching Fashion

PNLD illuminates new MATCHESFASHION.COM store in Wimbledon.



Fashion retailer MATCHESFASHION.COM have opened their flagship store in Wimbledon which has recently been created by MRA Architecture & Interior Design with Paul Nulty Lighting Design (PNLD) who completed the interior lighting for this luxury fashion retailer.

This lighting solution has created a dynamic and visually interesting luxury retail space that integrates lighting into the fabric of the building, which creates permeability and draws the customer's eye through the space.

The key lighting feature is a sculpture of hanging screens suspended across a seven metre skylight over the staircase. They have used dimmable fluorescent luminaires which are suspended from the soffit between the waves of fabric, which create a domestic ambience, illuminating a bright, sweeping area that opens onto the first floor. The staircase incorporates a low-level cove detail which houses LED lighting. This provides a subtle wash up the wall and contrasts with the geometric stairs, helping to pull light through and brightening the customer's vista.

MNG spot by Flos/Atrium were used for the track and spot lighting; PNLD chose to use metal halide Philips Evolution lamps, instead of LED, to optimise the amount of 'sparkle' and visual interest within the store as tests demonstrated that LED appeared to 'flatten' the space.

ProSpex Soft downlights by Lucent were used for the recessed spotlights; LEDstrip

by iGuzzini for the integrated LED lighting to walls, the staircase, changing rooms and display cases; and Stick-Lite by EncapSulite for the suspended lights over the staircase. Paul Nulty, Head of Practice, said: "The concept behind our design is 'permeability.' Retail lighting needs to complement, not overwhelm. The focus must always be on the products. A collaborative and integrated design approach with MRA was key to the success of the project. Throughout the store the architecture and lighting integrate sinuously; this was achieved because we were involved in the project from the earliest point." Effective and energy efficient lighting was an important element of the design brief; PNLD achieved approximately 20 watts per square metre. 

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